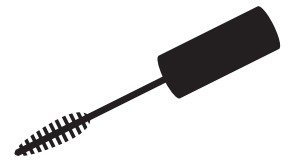




BEAUTY BLOGGER POST PRODUCT CHECKLIST

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DATE: _____ 2013

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY SUNDAY

PRODUCT NAME: _____

MAKE-UP HAIR NAILS SKINCARE OTHER: _____ DESCRIPTION: _____

ADDITIONAL PRODUCTS OR COLORS: _____

COMPANY NAME: _____ URL: _____

PR NAME: _____ PR E-MAIL: _____

PR ADDRESS: _____

PR NUMBER: () _____ TWITTER/FACEBOOK: _____

INITIAL CONTACT DATE: _____ *OTHER (BELOW): _____

NOTES: _____

THEY INITIATED CONTACT --> E-MAIL BLOG TWITTER FACEBOOK PHONE OTHER
 I INITIATED CONTACT --> E-MAIL WEBSITE TWITTER FACEBOOK PR KIT OTHER

PRODUCT SHIP DATE: _____ TRACKING #: _____ USPS UPS FEDEX

RECEIVED DATE: _____ PR CONFIRMATION PACKAGE CONFIRM E-MAIL SENT: YES NO DATE SENT: _____

EXPECTED POST DATE: _____ EXPECTED TIME LINE: 2 WEEKS 3 WEEKS 4 WEEKS 5 WEEKS 6 WEEKS OTHER: _____

PHOTOGRAPHY: REVIEW/TESTING: POST GRAPHICS POST WRITTEN PROOFREADING
 COMPLETE COMPLETE COMPLETE COMPLETE COMPLETE

POST SCHEDULED DATE: _____
POST PUBLISHED
 COMPLETE

FOLLOW-UP POST REQUIRED: YES NO
FOLLOW-UP POST DATE: _____

PR SENT PUBLISHED LIVE LINK: YES NO DATE SENT: _____ POST URL: _____

PUBLISHED/PROMOTED ON: BLOG TWITTER FACEBOOK PINTERST BEAUTYLISH HELLOCOTTON BLOGLOVIN' LINKEDIN

FEEDBACK RECEIVED: LOVED IT REVIEW MORE PRODUCTS TWITTER RETWEET SHARED ON FACEBOOK WANTS TO ADVERTISE FUTURE GIVEAWAY SPONSOR NEGATIVE FEEDBACK NO FEEDBACK